# **Sensory Evaluation and Off Flavors**

KLOB – Chris Elston August 19<sup>th</sup>, 2013

## Why?

- Recognize flavors, textures and aromas, know how they're formed and what steps in the brewing process can/need to be altered
- Educate others to promote good beer
- Recognize your strengths and weaknesses, both tasting and brewing

## **Flavor Wheel**

- Original developed by Dr. Morten Meilgaard to complement the "The Meilgaard System" in 1979
- Very technical and includes complex compounds by name (ex. 2-Phenylethanol)
- Alternative version developed by Mark Dredge for the book *Craft Beer World* targeted at consumers

### How?

- Save beers with distinct positive and off-flavors
- Familiarize yourself with varied ingredients (single malt/hop beers, compare yeasts)
- Improve vocabulary
- Palate cleansing, fatigue
- Drink similar and differing beers as a group
- BJCP program
- Flavor Profile Method
  - Character notes or attributes
  - o Intensities of the attributes
  - Order of the appearance of the attributes
  - o Aftertaste
  - Amplitude (overall impression of the blend)
- Siebel or Aroxa training/flavor kits

### References

http://www.pencilandspoon.com/2013/01/a-new-beer-flavour-wheel.html

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http://www.howtobrew.com/section4/chapter21-2.html

http://www.sensorysociety.org/ssp/wiki/Flavor\_Profile/